

Appendix A

IMMEDIATE

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**WHIRPOOL® HOME APPLIANCES INTRODUCES
THE WORLD'S FIRST REFRIGERATED RANGE**

*Polara™ Refrigerated Range provides builders with breakthrough cooking technology
that adds style and convenience to any home*

BENTON HARBOR, MI., February 8, 2002—Whirlpool® today introduced the Polara™ Refrigerated Range at the International Builders Show in Atlanta, Georgia. The Polara Refrigerated Range is the world's first range with refrigeration capabilities, which allows consumers to fit food preparation into busy and diverse schedules. This breakthrough technology represents an innovative pairing of Whirlpool brand's cooking and food preservation technologies, providing builders with a revolutionary appliance to offer new home shoppers.

The Polara Refrigerated Range, a standard-sized range that does not require any customized hookup or installation, combines Whirlpool's expertise in refrigeration with all the features found in Whirlpool brand's premium line of ranges. The new technology is controlled by a timing capability, enabling consumers to prepare meals up to a day ahead of planned meal times. The timer can be programmed to perform the steps of meal preparation over a twenty-four hour time period. Program options include: initial cooling start and stop times and baking temperature and start and stop times. The range is also programmed to kick into an automatic a low-temperature warming time for up to an hour, and, finally, an additional cooling stage for maximum flexibility.

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Whirlpool Introduces the World's First Refrigerated Range
Page 2

For example, you can prepare tomorrow's dinner before you go to bed tonight. You just place it in the Polara Refrigerated Range and program it to cool throughout the day, while you're at work or running errands. The Polara Refrigerated Range will switch to baking mode at the time you choose, so the dish will be hot from the oven when you get home in the evening. The oven will stop baking at a pre-programmed time and, should you be held up, kick into a warming period for up to an hour. Still not home? The Polara Refrigerated Range will switch to refrigeration mode again, cooling the food for up to 24 hours.

The Polara Refrigerated Range innovation came about through Whirlpool's research into the needs of today's American families. "The consumers we spoke with told us they were constantly looking for ways to maximize the pockets of free time they had throughout the day, so they could have more time with their families," said Jan Walters, brand manager, food preparation at Whirlpool Corporation. "What we found was that the hours of 5:00 – 7:00 PM are not just rush hour on the highways, but rush hour at home. The Polara Refrigerated Range helps give families the flexibility needed to spend this time together, eating healthy, traditional home-cooked family meals."

The Polara Refrigerated Range is an electric range which features AccuBake™® Duo System™ sensor technology for uniform temperature management, especially with full meal baking. Two sensors independently control the top and bottom heating elements for temperature consistency throughout the oven cavity.

The Polara™ - Refrigerated Range will be available for the suggested retail price of \$1,800 at retailers nationwide beginning July of 2002.

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About the Whirlpool Corporation

Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances. Headquartered in Benton Harbor, the company manufactures in 13 countries and markets products under 11 major brand names in more than 170 countries. Additional information about the company can be found on the Internet at www.Whirlpool.com.

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The Polara range, a standard-sized range that does not require any customized hookup or installation, combines Whirlpool's expertise in refrigeration with all the features found in Whirlpool brand's premium line of ranges. The new technology is controlled by a timing capability, enabling consumers to prepare meals up to a day ahead of planned meal times. The timer can be programmed to perform the steps of meal preparation over a twenty-four hour time period. Program options include: initial cooling start and stop times and baking temperature and start and stop times. The range is also programmed to kick into an automatic a low-temperature warming time for up to an hour, and, finally, an additional cooling stage for maximum flexibility.

For example, you can prepare tomorrow's dinner before you go to bed tonight. You just place it in the Polara range and program it to cool throughout the day, while you're at work or running errands. The Polara range will switch to baking mode at the time you choose, so the dish will be hot from the oven when you get home in the evening. The oven will stop baking at a pre-programmed time and, should you be held up, kick into a warming period for up to an hour. Still not home? The Polara range will switch to refrigeration mode again, cooling the food for up to 24 hours.

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*Polara™ Refrigerated Range provides consumers with breakthrough cooking technology
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BENTON HARBOR, MI. January 21, 2003 —Whirlpool® Home Appliances, the world's largest manufacturer of home appliances, is showing the new Polara™ Refrigerated Range at the International Builders Show in Las Vegas. The Polara, the world's first range with refrigeration capabilities, allows consumers to fit food preparation into busy and diverse schedules. This breakthrough technology represents an innovative pairing of Whirlpool brand's cooking and food preservation technologies, providing people with a revolutionary appliance that can help save time in the kitchen.

The Polara refrigerated range, a standard-sized range that does not require any customized hookup or installation, combines Whirlpool's expertise in refrigeration with all the features found in Whirlpool brand's premium line of ranges. The new technology is controlled by a timing capability, enabling consumers to prepare meals up to a day ahead of planned meal times. The timer can be programmed to perform the steps of meal preparation over a twenty-four hour time period. Program options include: initial cooling start and stop times and baking temperature and start and stop times. The range is also programmed to kick into an automatic a low-temperature warming time for up to an hour, and, finally, an additional cooling stage for maximum flexibility.

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Whirlpool Corporation is the world's leading manufacturer and marketer of major home appliances, with annual sales of \$10.3 billion, 65,000 employees, and nearly 50 manufacturing and technology research centers around the globe. The company markets *Whirlpool*, *KitchenAid*, *Brastemp*, *Bauknecht*, *Consul* and other major brand names to consumers in more than 170 countries. Additional information about the company can be found on the Internet at www.Whirlpool.com.

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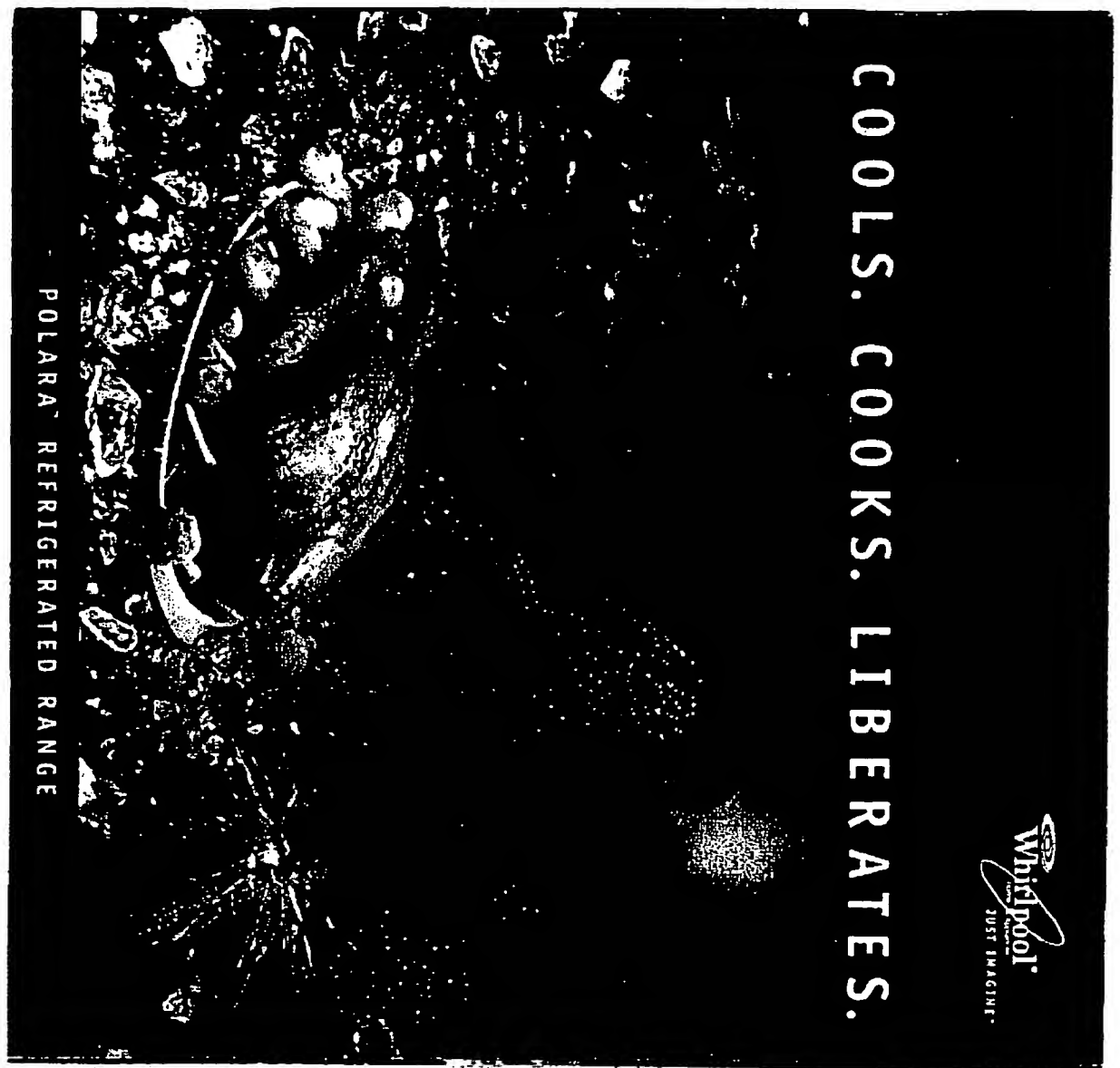
The Polara™ Refrigerated Range is available for around \$1,800 nationwide.

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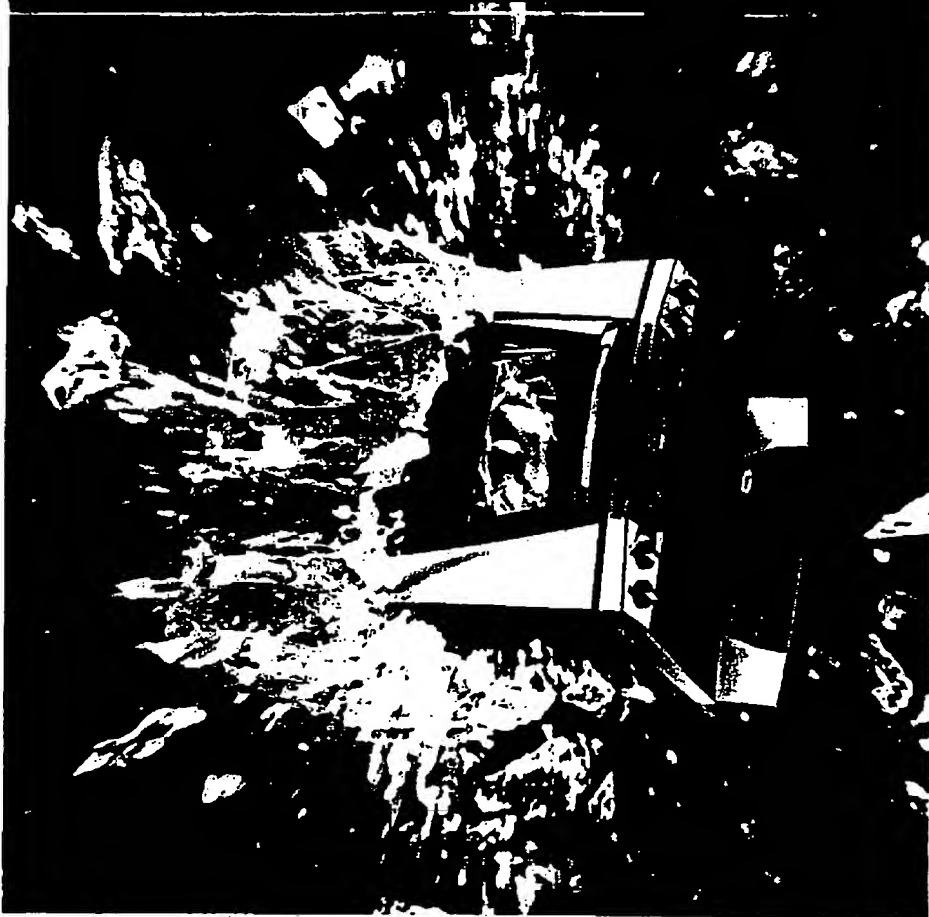
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Appendix B



IMAGINE AN OVEN THAT THINKS
IT'S A REFRIGERATOR.



INTRODUCING THE REVOLUTIONARY POLARA™ REFRIGERATED RANGE FROM WHIRLPOOL CORPORATION

The only oven of its kind, the new Polara™ Refrigerated Range combines state-of-the-art cooking performance with the convenience of refrigeration. It's a range that keeps nutritious homemade meals cool all day while you're away. Then, at precisely the time you programmed, it begins cooking. When done, your food is kept warm so dinner's ready for your family when you get home. And if you unexpectedly come home late, the Polara™ Refrigerated Range will automatically re-refrigerate your cooked meal for up to 24 hours more. The innovation is from Whirlpool. The freedom is yours.

IMAGINE MAKING DINNER AT HOME
WHILE YOU'RE BUSY AT WORK.



TODAY

9:00 PM You prepare a homemade lasagna dinner for tomorrow.

9:45 PM You put the lasagna in your Polar® Refrigerated Range.

9:46 PM

TOMORROW

6:00 AM You wake up.

6:30 AM You arrive at work and go into an important meeting.

5:00 PM

5:00 PM You pick up the kids from soccer practice.

5:55 PM

6:00 PM You return home.

6:30 PM Your homemade lasagna dinner is enjoyed by all.

6:35 PM You smile, because that was so easy.





*The Whirlpool® exclusive
Accubake® with Duo System™
technology provides
temperature uniformity
so you can bake a turkey,
cherry pie, a casserole and
rolls all at the same time.*



*A fan in the rear of
the oven circulates heated
air over, around and under
foods for faster cooking.*

Get Even Baking Results Every Time.

Using dual sensors to constantly monitor temperatures, the Accubake™ with Duo System™ technology maintains a uniform oven temperature. Each sensor checks the temperature independently and either shuts off or turns on the heat to maintain a consistent cooking environment. This allows the top element to turn off if the top of the oven is getting too hot while the bottom still may need heat. The result is uniform temperature control throughout the entire oven. Perfect for baking two or more dishes at the same time.

Cook Your Food Up To 30% Faster.

When you're pressed for time, convection cooking is the perfect answer. We've placed a fan in the rear of the oven cavity to circulate heated air under and around foods. Foods heat more rapidly, cooking is more uniform and your meal is ready up to 30% faster.* Now you can cook multiple meals on multiple racks at the same time without sacrificing quality or taste.



*With refrigeration
capabilities, you can
safely delay baking for
up to 24 hours.*

*The average American
eats 136 restaurant
meals each year and
spends nearly 50 cents
of every food dollar
on meals outside
the home.**

*Enjoy home-cooked
meals more often
than ever before.*

Now Dinner Waits for You.

Spend more time away from your kitchen. You don't even have to be home to put your meal in the oven. Pre-programming lets you refrigerate your food in the range up to 24 hours before cooking and will keep your food warm for hours after cooking. And what if you're unexpectedly late and didn't program the Hold Warm function? After defaulting to one hour in the Hold Warm mode, your oven will automatically re-refrigerate your cooked meal for up to 24 hours more.

Forever Change the Time between 5pm and 7pm at Your House.

American families are busier than ever yet they still want to be able to enjoy nutritious home-cooked meals. Polara™ Refrigerated Range combines the speed of convection baking with our Accubake® Duo System™ technology. It also offers the convenience of pre-programming the time and temperature for oven-cooked meals. What does all this mean for you? Now you can serve your family the kinds of meals that you never had time to cook before. Polara™ Refrigerated Range, the ultimate in cooking performance and convenience right at your fingertips.

ENTER THE FUTURE AT WWW.WHIRLPOOL.COM

If you have any questions regarding your Whirlpool home appliances
or want the name of your nearest Whirlpool Designated Service Contractor,
call us at 1-800-253-1301.



*Using convection bake mode compared to traditional Whirlpool® thermal bake mode.
**Mayo Clinic, healthy meals for forward lines (presentation, Minnesota Mayo Clinic Health Information, 2000).
†Registered trademark/ trademark of Whirlpool U.S.A. © 2002 Whirlpool Corporation. Form No. WHC1111 11/02 Printed in the USA.

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